INNOVATION WEEK 2018 REPORT

21 – 26 May



BACKGROUND

Innovation Week is a series of events exploring innovation in research, development, entrepreneurship, technology and design. For the fourth consecutive year, this event has been curated by the HDIF, DFID and COSTECH with the aim of providing a platform for experts from sectors such as digital tech, education, health and water, sanitation and hygiene to share their insights on innovation with audiences and collaborators from across Tanzania. Innovation Week has also developed into a platform providing a unique opportunity for stakeholders from across the innovation ecosystem to network and meet potential partners. The purpose of Innovation Week is to inspire current and future leaders in the country to take risks on new ideas, collaborate across sectors, and transform Tanzania through the scaling of innovation

IW2018 OVERVIEW

IW2017 RESULTS

EVENTS

32 (17) Event organizers

33 (18) Events

38 (23) Speakers

PARTICIPANTS

2163 (1054) Participants

1034 (580) Female participants

BUZZ

59 Journalists

41 Articles

65 TV & Radio Stories

1.5M Social media reach

DISRUPTIVE SCORES

61% Female speakers

+78% Female attendees (increase from last year)



IW2018 PLANNING

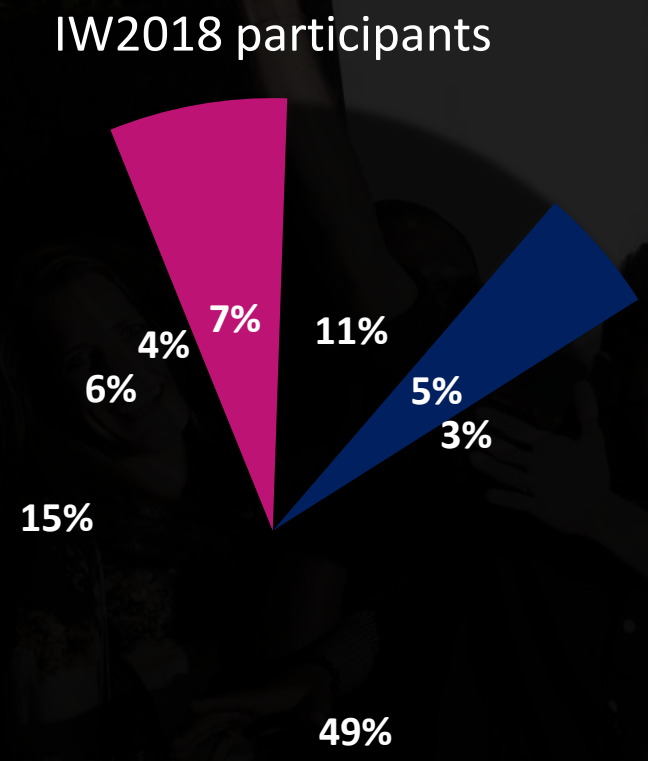
Events per theme



IW2018 THEMES

This year, the theme "Innovation into Action" focused on discussing innovative approaches that could make a difference to people in Tanzania and the region.

- Health
- Education
- WASH
- Digital and Innovation Ecosystem
- Gender



TARGET AUDIENCE

- Government
- Private Sector
- Funders/ Development Partners
- Civil Society
- Innovators
- Universities/ Research Institutions
- Entrepreneurs

PRESS CONFERENCE

As part of the planning process for IW2018; a press conference was held on 16 May 2018 to introduce the public to the event. The press conference was hosted by Beth Arthy (Head of DFID), Dr.Amos Nungu (Acting DG for COSTECH), and David McGinty (HDIF Team Leader).

31 Journalists

22 Media houses

11 Articles

5 TV Stories

6 Radio Stories



Left to right: David McGinty (HDIF Team leader), Beth Arthy (Head of DFID) and Dr.Amos Nungu (Acting DG for COSTECH) at IW2018 press conference

VOLUNTEERS

IW2018 had 8 volunteers from TAI Tanzania who were responsible for the day-to-day coordination of the event. They provided valuable support in participants registration, events evaluation, and overall event management.

75%
female

94%
Satisfied / Very satisfied

Participants Feedback Survey: How satisfied were you with the support that you received from IW2018 volunteers?

32 IW2018 ORGANIZERS

50 applications received

19 selected for events

12 selected for exhibitions

+ HDIF





IW2018 EVENTS

THE OFFICIAL OPENING

The purpose of this event was to formally launch the week-long IW2018, announce HDIF Round 3 grantees and provide a platform for participants to network and to engage with the media.

The event was held on 21 May 2018 at COSTECH and was attended by 104 guests including 21 journalists from 13 media houses. The opening remarks were given by Acting COSTECH DG, Amos Nungu and Deputy Head of DFID Tanzania, Jane Miller. The 7 HDIF Round 3 grantees were announced by HDIF Team Leader, David McGinty and Deputy Team Leader, Joseph Manirakiza.







4.6 Feedback from event evaluation – how would you rate this event? Scale 1-5, with 5 being the best

EDUCATION EVENTS

IW2018 featured innovations using ICT and technology to improve reach, quality, relevance or effectiveness of education interventions in the country. HDIF shared findings from its EdTech Research, which investigated students' and teachers' perspectives on the use of tablet computers in secondary schools and the impact of these tablets on students learning outcomes; DOT convened stakeholders to discuss lessons from its collaboration with Vocational Education and Training Authority (VETA) in providing young people with access to digital innovations designed to improve their skills and help them realize their full potential; MagilaTech (in partnership with COSTECH and VETA) presented 'V-SOMO' – a mobile learning platform for young people pursuing vocational training; EquipT, another DFID-funded program, presented its innovative and integrated approach to improving the quality of education in Tanzania. Other innovations in this category were presented by UNICEF, Jenga Hub, Apps and Girls, and Shule Direct.

4.7

Feedback from event evaluation compiled for all education events – how would you rate this event? Scale 1-5, with 5 being the best

HEALTH EVENTS

The health events curated during IW2018 showcased initiatives in the health sector that have been proven to improve the lives of the people in Tanzania. This included initiatives funded by HDIF and those not funded by HDIF. An example of innovative health interventions that were showcased were 'Uzazi Salama', a comprehensive digital health platform managed by D-Tree and promoting safe deliveries in Zanzibar. Other health events during IW2018 were: 'Adolescents at the centre', an event organised by Population Services International (PSI) to present and discuss innovative approaches to designing and developing programmes to reach adolescent girls with critical reproductive health information and services; and an event managed by John Snow Inc. (JSI) to share and discuss lessons from initiatives that pilot the use Unmanned Aerial Vehicles (UAVs) in public health supply chains and two more events that were organized separately by DTBi and TAI.

4.4

Feedback from event evaluation, compiled for all health events – how would you rate this event? Scale 1-5, with 5 being the best

WASH EVENTS

The events in this category provided an opportunity for innovators, private sector players, donors, academia and government to come together, discuss, and share lessons from innovative projects being implemented in the water and sanitation space. The discussions centered on the gaps in service provision, current government initiatives, innovative solutions, and the roles and incentives for private sector participation in the sector. Two events, one showcasing sanitation initiatives and the other showcasing initiatives to improve water services, we held. In the sanitation event, two HDIF-funded innovations were presented; one implemented by BORDA and the other by SimGas – both innovations aim to provide effective and affordable solutions for human waste disposal. Another initiative that was discussed was an innovation on fecal sludge management that is implemented by WaterAid.

The water event convened stakeholders to discuss lessons from pre-paid water solutions piloted in the country with a focus on preliminary findings from the evaluation of three such innovations: R3W (implemented by CRS), Prepaid Solutions for Sustainable Water Services (ICS), and eWater.

4.5

Feedback from event evaluation, compiled for all WASH events – how would you rate this event? Scale 1-5, with 5 being the best

GENDER EVENTS

IW2018 had a strong focus on innovations that empower women and girls. She Codes for Change (SCC) held an event to teach young girls, aged 10 to 17, how to code using Scratch – a visual programming language targeted primarily at children. Shule Direct organised an off-site event that brought together girls, young women, and inspirational women leaders in the innovation ecosystem to network and share ideas on how innovation can empower young women.

HDIF organized a training for its Round 1 and Round 2 grantees on how to involve women and girls in designing, testing, and scaling of innovations. This event was also an opportunity for grantees to share their experience on engaging women and girls in innovations. Another gender event organized by HDIF was held on 23 May 2018 and explored the impact that innovation has on women empowerment. Gender-related lessons from HDIF and HDIF grantees were also shared during this event.

4.7

Feedback from event evaluation, compiled for all gender events – how would you rate this event? Scale 1-5, with 5 being the best

DIGITAL & INNOVATION ECOSYSTEM EVENTS

These events brought together key innovation ecosystem players to share insights on innovation design and testing, explore new ways of working, and identify areas of collaboration. HDIF held a public event to engage innovation ecosystem stakeholders on ways to apply the Principles for Digital Development (PDDs) in designing, testing, and scaling their digital solutions. HDIF's Digital Principles into Practice briefing was also launched during this event. In another event in this category, HDIF shared findings from its Hubs Research and engaged innovation spaces in exploring solutions to different challenges identified by the research. HDIF held two more events in this category, one was an information session on the opportunity to manage the Innovation Ecosystem Map (innovate.co.tz) and the other was an event that provided a platform for innovation spaces to explore sustainable business models for their initiatives. Two events in this category provided IW2018 guests with an opportunity to learn about human-centred design and the benefits of involving users in designing innovations – one of these events was managed by LAS and the other by Ubongo & Well Told Story.

Moreover, IW2018 promoted discussions on 'Silicon Dar', community flood mapping, and SUZA Hub – these were managed by Sahara Sparks, Ramani Huria, and SUZA respectively.

4.5

Feedback from event evaluation, compiled for all digital and innovation ecosystem events – how would you rate this event? Scale 1-5, with 5 being the best



PechaKucha Volume 15 speakers during IW2018

EXHIBITIONS

11 organisations took part in IW2018 exhibitions and presented initiatives that attracted a total of 203 guests. Ona Stories showcased the use of Virtual Reality (VR) videos to tell impactful stories, Ngurdoto Deflouridation Research Station presented a Bone Char technology for water deflouridation, and Kuunda 3D invited IW2018 guests to print several items using their 3D printing technology.

Other innovative initiatives that were showcased during the IW2018 exhibitions were the WFP's Global Learning Xprize (in partnership with UNESCO & XPRIZE Foundation), UNICEF's Youth for Change (Y4C) programme, and Word Possible's technologies that improve learning by allowing users to access best educational resources from the web regardless of internet connection – OER2Go and RACHEL.

IW2018 exhibitions also provided guests with an opportunity to learn about innovations by HakiElimu, DLAB, UNICEF, VETA, and Tai Tanzania.

Majority of exhibitors reported to have received new contacts and leads.



IW2018 Exhibition day

CLOSING CEREMONY

IW2018 closing ceremony brought the week-long series of events to an end by reflecting on what transpired during IW2018, recognizing students who won awards during the week, recognizing Mawazo Challenge winners, and paving a path for IW2019.

Dr. George Shemdoe (COSTECH) and Natalie Smith (Deputy Head, Human Investment Team; DFID) gave remarks on IW2018 from COSTECH and DFID respectively. This was followed by presentation of awards to winners of Shule Direct Digi-Learners competition (awards presented by COSTECH), winners of Apps & Girls competition (awards presented by Smart Codes), winners of Jenga Hub competition (awards presented by Young Scientist Tanzania), winners of She Codes competition (award presented by Mawazo Challenge Winners), and Mawazo Challenge winners (awards presented by HDIF).

Siana Nkya, a young female scientist and lecturer at Muhimbili University of Health and Allied Sciences gave an inspirational talk on the positive impacts of science, technology, and innovation to the nation’s prosperity.

HDIF Team Leader, David McGinty, closed the event by thanking the guests, all IW2018 participants, IW2018 partners, journalists, IW2018 volunteers, IW2018 organizers, COSTECH, and DFID for making IW2018 a success.



IW2018 Closing ceremony


INNOVATION
IS
GREAT
BRITAIN
#UK in
TANZANIA
For world-class expertise
all areas of port operation
UKaid
British people
HDF
UKaid

SYNERGIES

COSTECH

IW2018 built on a strong collaboration between HDIF and COSTECH. COSTECH contributed to the success of IW2018 by playing a key role in different activities related to the event:

- Acting COSTECH DG, Dr. Amos Nungu took part in IW2018 press conference that was held at COSTECH on 16 May 2018;
- COSTECH promoted IW2018 in its networks and participated in HDIF-managed promotion of IW2018. Acting COSTECH DG, Dr. Amos Nungu took part in several media interviews that were organized by HDIF to promote the event;
- As was in previous Innovation Week events, the main venue for IW2018 was COSTECH;
- COSTECH took part in two key IW2018 events: the opening event (COSTECH represented by Dr. Amos Nungu) and the closing ceremony (COSTECH represented by Dr. George Shemdoe);
- COSTECH (in partnership with MagilaTech and VETA) organized an event during IW2018 to present V-SOMO – a mobile learning platform for young people pursuing vocational training – to stakeholders;
- COSTECH staff took part in several IW2018 events and were actively engaged in discussions that led to identification of potential solutions to numerous developmental challenges in the country;
- COSTECH timed the award ceremony for winners of its 2017/2018 research grants to be held on 25 May 2018 in parallel with the IW2018 events held on its premises on that day. This gave the Hon. Minister for Education Science and Technology, Prof. Joyce Ndalichako, who was the guest of honor at the awards ceremony, the opportunity to see the different innovative initiatives that were being showcased on that day.



Hon. Minister for Education, Science, and Technology;
Prof. Joyce Ndalichako at IW2018

BRITISH HIGH COMMISSION

DFID and HDIF organized a high-level networking event that was hosted by the British High Commissioner to Tanzania. The event, held in the evening of the first day of IW2018 at the High Commissioner's residency, was meant to provide networking platform for innovative DFID-funded projects. Implementers of these projects had the opportunity to network among themselves; and with development partners, policy makers and stakeholders from the private sector.

The guest of honor at the event was Dr. Ave Maria Semakafu, Deputy Permanent Secretary for the Ministry of Education, Science, and Technology. Dr. Semakafu gave remarks on the important role that innovation plays in improving the quality of ,and access to, education in Tanzania. She also called upon the stakeholders in innovation ecosystem to tirelessly engage with government as they pilot, test, or scale their innovations in the country. Head of DFID Tanzania, Beth Arthy, gave a few remarks and reiterated DFID's commitment to support innovations that positively impact the lives of the people in the country.

OTHER PARTNERS

IW2018 was designed to benefit from different types of collaborations in the innovation ecosystem space.

- Event organizers were encouraged to partner in curating and facilitating events. During the selection of IW2018 concept notes, priority was given to concept notes for events organized by two or more innovation ecosystem partners.
- Each of the 32 IW2018 event organizers contributed to the costs of curating their individual events. On average, event organizers contributed about 25% of the cost.
- Innovation ecosystem stakeholders, particularly those that were organizing events during IW2018, were encouraged to promote IW2018 within and outside their networks. 38% of visitors to IW2018 website page came from IW2018 organizers' digital platforms.
- Some of IW2018 event organizers held their events at offsite locations that facilitated different kinds of networking and collaboration.



MEDIA



KEY PRESS NUMBERS

59
Journalists

29
Media Houses

41
Articles

46
TV Stories

19
Radio Stories

AVE = 39000 GBP

Advertising Value Equivalency

KEY MEDIA

Daily News	Star TV
Habari Leo	East Africa TV
Mwananchi	Channel Ten
Nipashe	TBC1
The Citizen	Capital TV
The Guardian	Mlimani TV
Uhuru	Azam TV
Tanzania Daima	BBC Swahili
Business Times	EA Radio
EFM	Clouds FM
Deutsche Welle	KTN

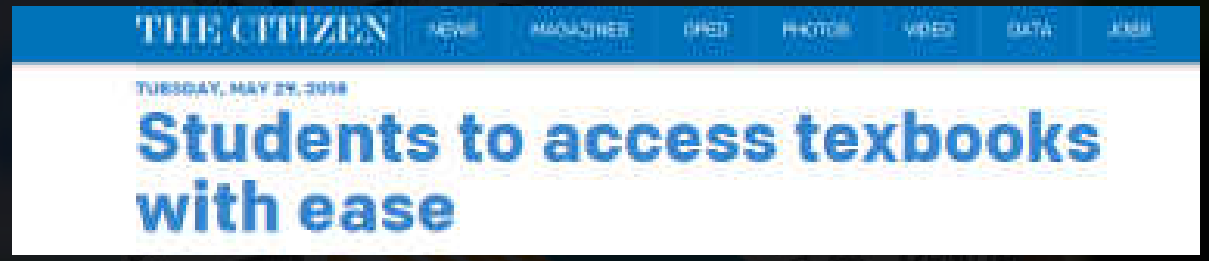
TOP EVENTS MEDIA COVERAGE

Press Conference

The Official Opening

Exhibitions

Closing Ceremony


THE CITIZEN

TUESDAY, MAY 29, 2018

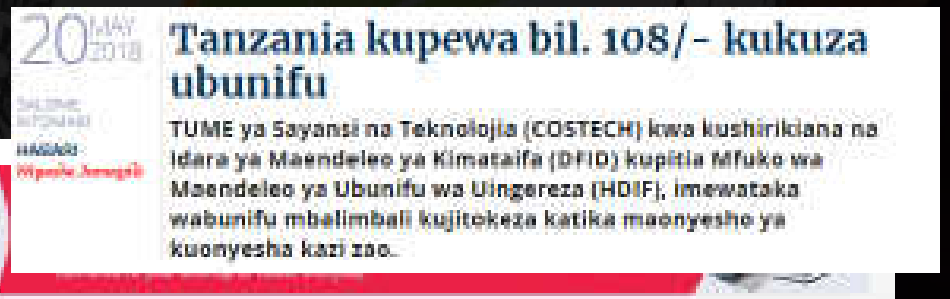
Students to access texbooks with ease


Tanzania Today

Kazi

HABARI KUU LEO

HDIF KUANZA WIKI YA UBUNIFU MEI 21 KATIKA KUMBI ZA COSTECH


20 MAY 2018

Tanzania kupewa bil. 108/- kukuza ubunifu

TUME ya Sayansi na Teknolojia (COSTECH) kwa kushirikiana na Idara ya Maendeleo ya Kimataifa (DFID) kupitia Mfuko wa Maendeleo ya Ubunifu wa Uingereza (HDIF), imewataka wabunifu mbalimbali kujitokeza katika maonyesho ya kuonyesha kazi zao.

MWANANCHI


MONDAY, MAY 28, 2018

Wabunifu 6,000 waonja matunda ya ubunifu wao


22 MAY 2018

JAMES KANDOYA

NEWS

The Guardian

HDIF beneficiaries express commitment to better use of funds

BENEFICIARIES of the Human Development Innovation Fund (HDIF) yesterday expressed their commitments to better use of the fund, so as to bring more positive impacts to communities.

SOCIAL MEDIA

5K+
@HDIFtz twitter profile visitors

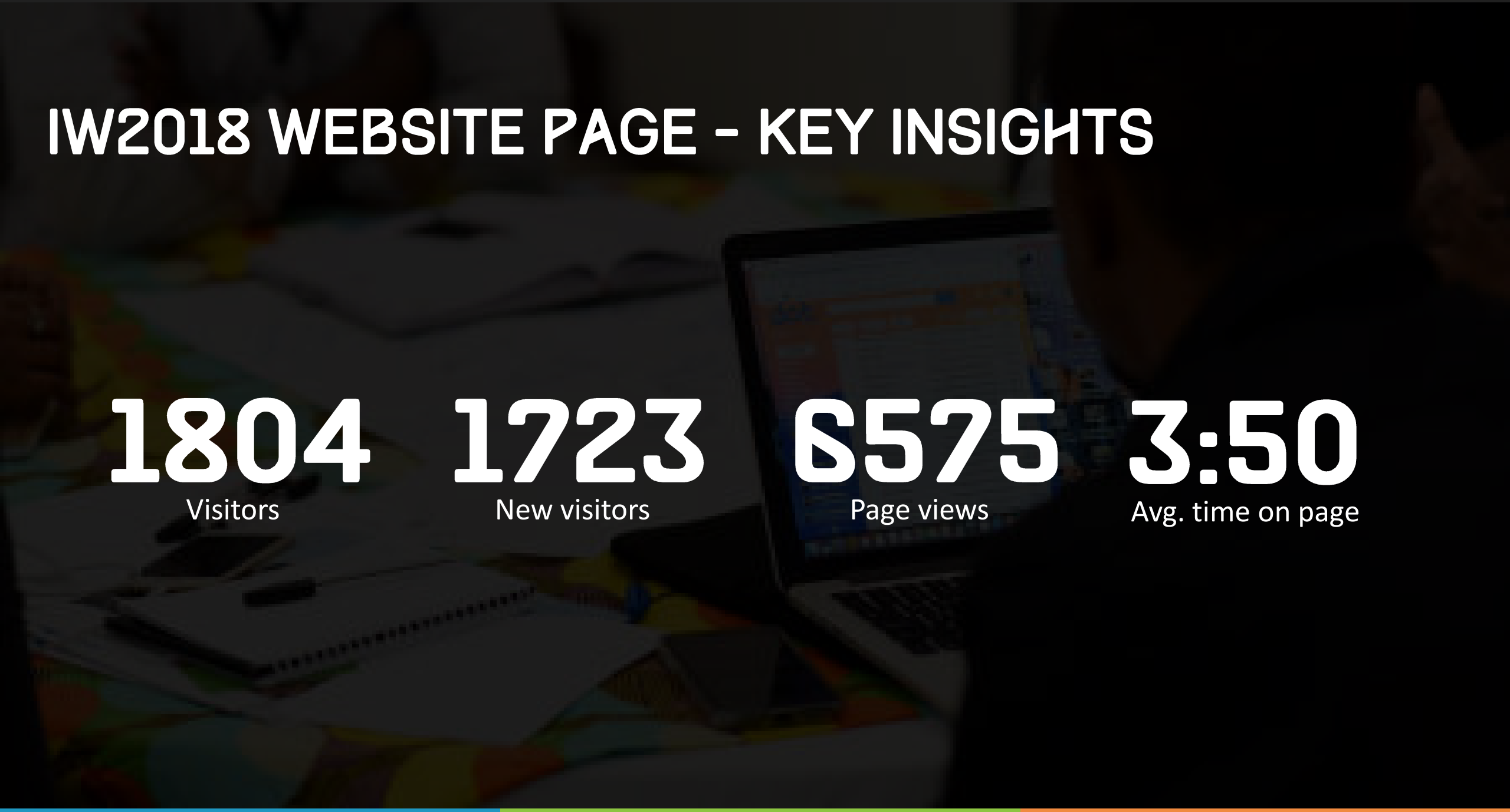
364
@HDIFtz twitter mentions

101.3K
@HDIFtz twitter impressions

130
Number of new people who have liked @HDIFTanzania Facebook page

122.3K
Unique users engaged with @HDIFTanzania Facebook page

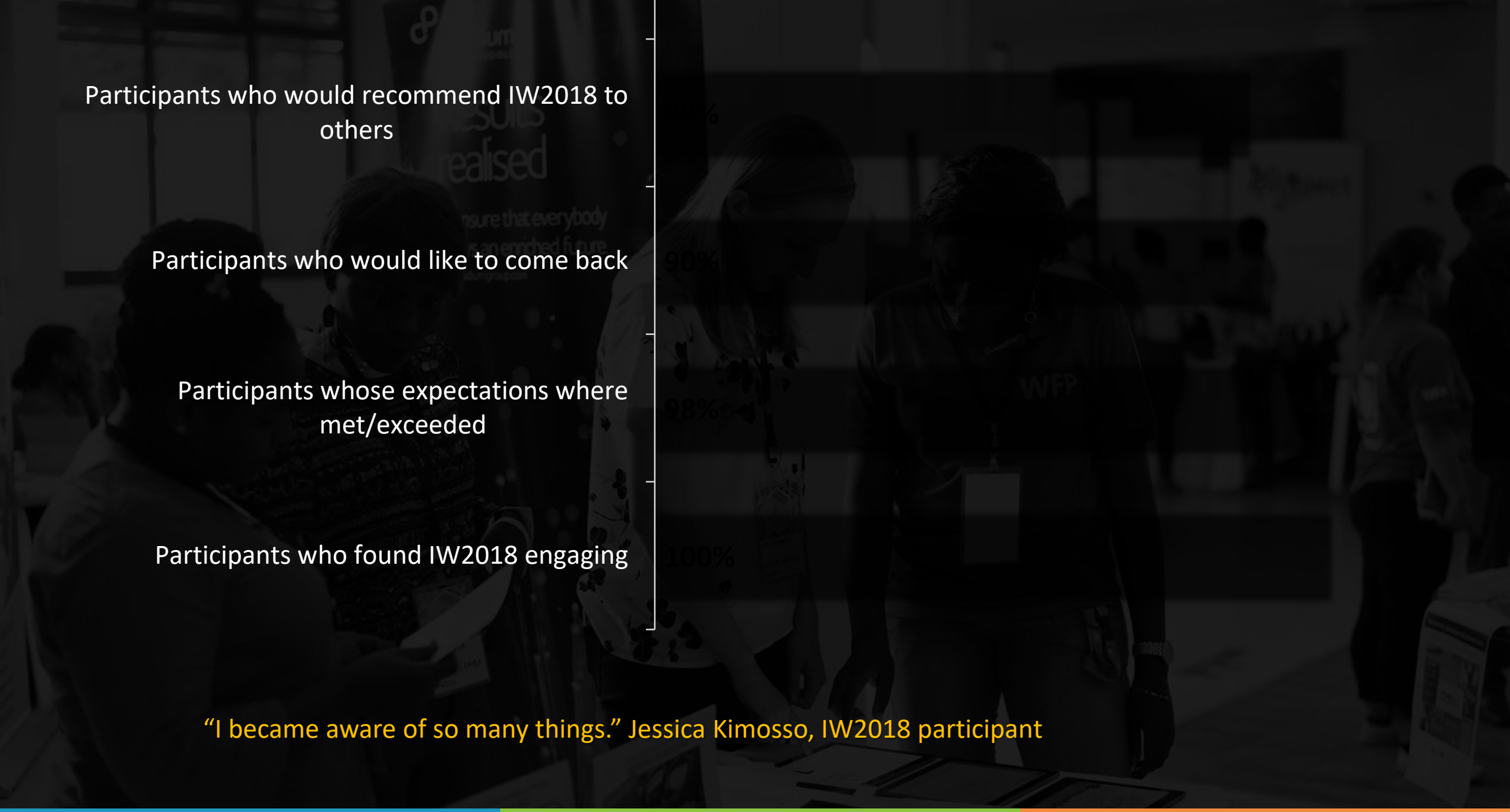
IW2018 WEBSITE PAGE - KEY INSIGHTS



1804	1723	6575	3:50
Visitors	New visitors	Page views	Avg. time on page



FEEDBACK FROM IW2018 PARTICIPANTS



“I became aware of so many things.” Jessica Kimosso, IW2018 participant



IW2018 participants satisfaction survey – what did you like most about IW2018?


IW2019

RECOMMENDATIONS FOR IW2019

- Start the planning early.
- Continue to actively involve female innovators and participants.
- Continue to engage youth, government, private sector, and development partners.
- Continue with high media engagement.
- Encourage more funding from partners other than HDIF.
- Follow up with organizers on leads and contacts obtained during IW2018


@HDIFTANZANIA
@HDIFTZ
WWW.HDIF-TZ.ORG
EVIDENCE