INFORMATION SHEET

Innovation Week Tanzania - IWTz2022

“INNOVATION FOR SUSTAINABLE DEVELOPMENT”

“UBUNIFU KWA MAENDELEO ENDELEVU”

15th - 20th May 2022

Dodoma, Tanzania



About Innovation Week Tanzania

Innovation Week is a free platform which hosts a week-long series of collaborative events and exhibitions in Tanzania aimed at providing space to innovators, policy makers, corporate entities, development partners, researchers, and other players in the innovation ecosystem to share what they have been working on, learn from and inspire each other, collaborate across sectors, and transform Tanzania through the scaling of innovation.

The Innovation Week has steadily grown from a small event co-curated by the former UKAID-funded Human Development Innovation Fund programme (HDIF) and the Tanzania Commission for Science and Technology (COSTECH) in 2015 with around 500 attendees to the national event that it is now with several thousands of participants. The event has provided a platform to many innovators to be seen, more stakeholders to forge meaningful partnerships, a lot of knowledge to be shared, numerous innovative initiatives to be showcased and key policy related issues to be discussed. In short, it has been a powerful and very popular event in the Tanzanian Innovation Ecosystem.



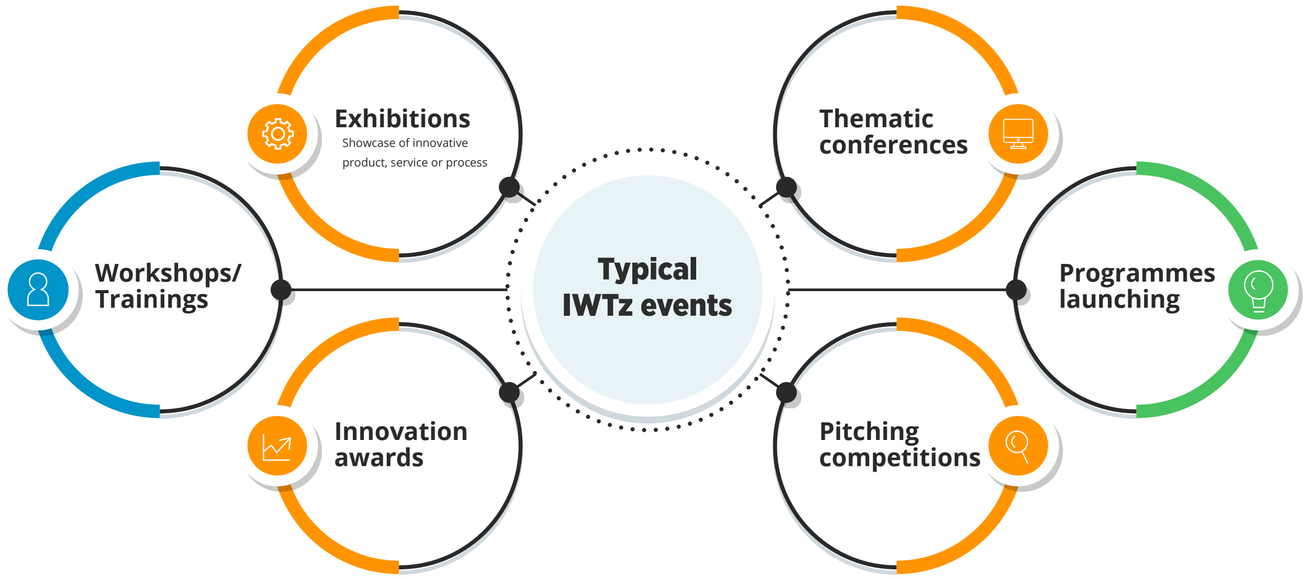
Why Innovation Week Tanzania?

The purpose of Innovation Week is to provide space to innovators, policy makers, funders, researchers, and other players in the innovation ecosystem to share what they have been working on, learn from and inspire each other, collaborate across sectors, and transform Tanzania through the scaling of innovation.

It is also an opportunity to raise awareness on the use of science, technology and innovation, recognize, award and promote local innovations and inventions for socio-economic development, and promote the need for innovation-friendly and progressive policies through engagement and dialogues

IWTz Events

Innovation Week Tanzania is an open platform. Any innovation ecosystem player (innovator, businesses, policy makers, academic institutions, funders, R&D institutes) are free to design and put on events with their own flavor, consistent with the relevant ecosystem (regional or industry), while aligning to the main theme and sub themes, during Innovation Week Tanzania or preceding weeks



Innovation Week event partners get the opportunity to accomplish various objectives including sharing knowledge, showcasing their innovative products and ideas, gaining market insights, networking, providing training to the ecosystem and obtaining brand visibility. Most of all, they get to be part of building the innovation ecosystem.



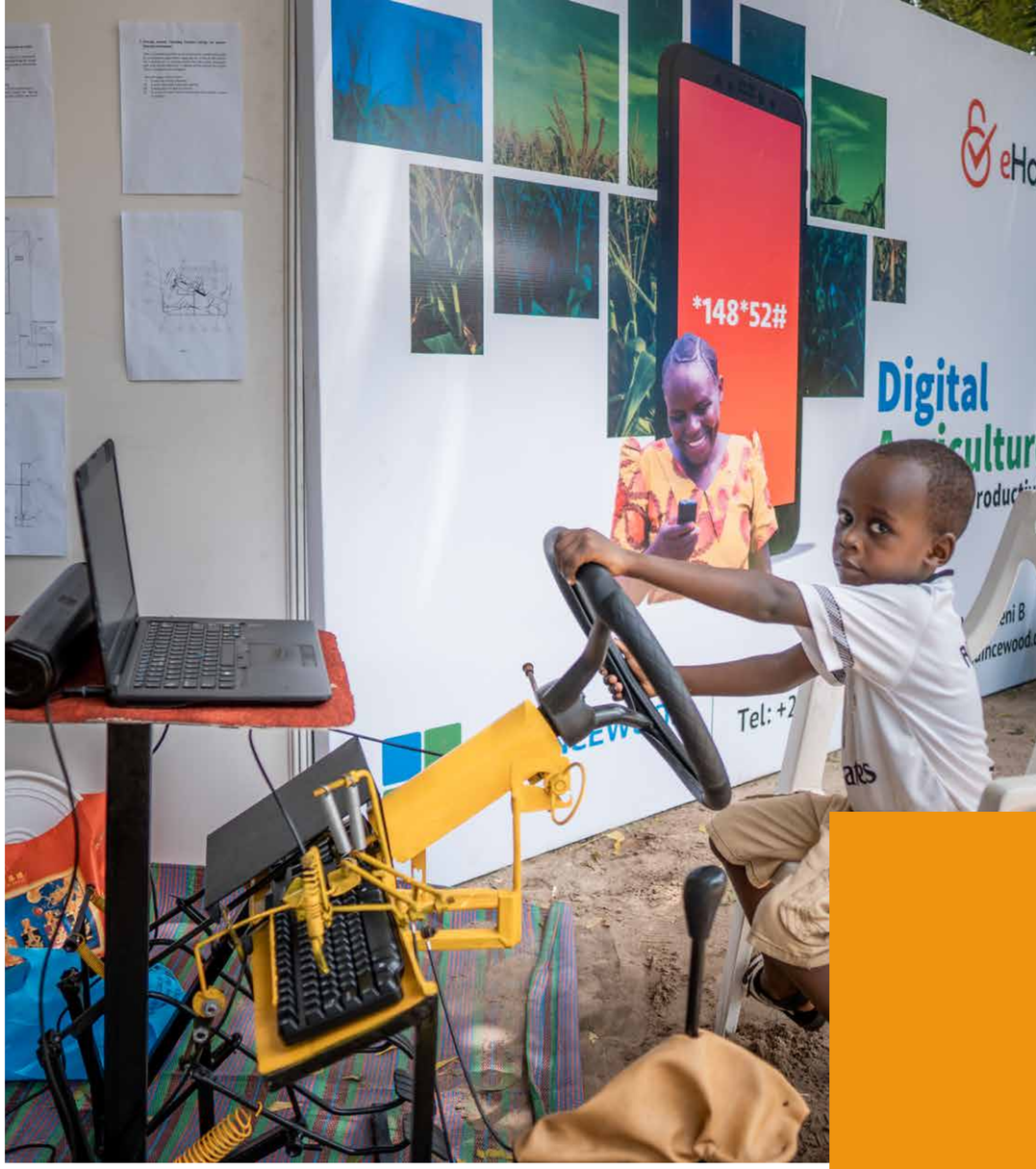
Innovation Week Tanzania 2022 - IWTz2022

This year, IWTz2022 is jointly being organized by UNDP Tanzania through the Funguo Innovation Programme (FUNGUO) and Tanzania Commission for Science and Technology (COSTECH) under the coordination of the Ministry of Education, Science and Technology (MoEST)

The grand finale of IWTz2022 is scheduled to take place in Dodoma from 15th to 20th May 2022 marked with the climax of the National Competition for Science, Technology and Innovation, also known as MAKISATU

Besides the exhibitions by MAKISATU finalists and other stakeholders, the grand finale of IWTz2022 will also see other ecosystem partners design and host events to target the MAKISATU exhibitors, policy makers and the general public

It is expected that the Guest of Honor for the official opening of Innovation Week Tanzania 2022 will be Hon. Prof. Adolf Mkenda, Minister for Education, Science and Technology on May 16, 2022, while the closing ceremony will be officiated by H.E. Samia Suluhu Hassan, President of the United Republic of Tanzania on May 20, 2022.

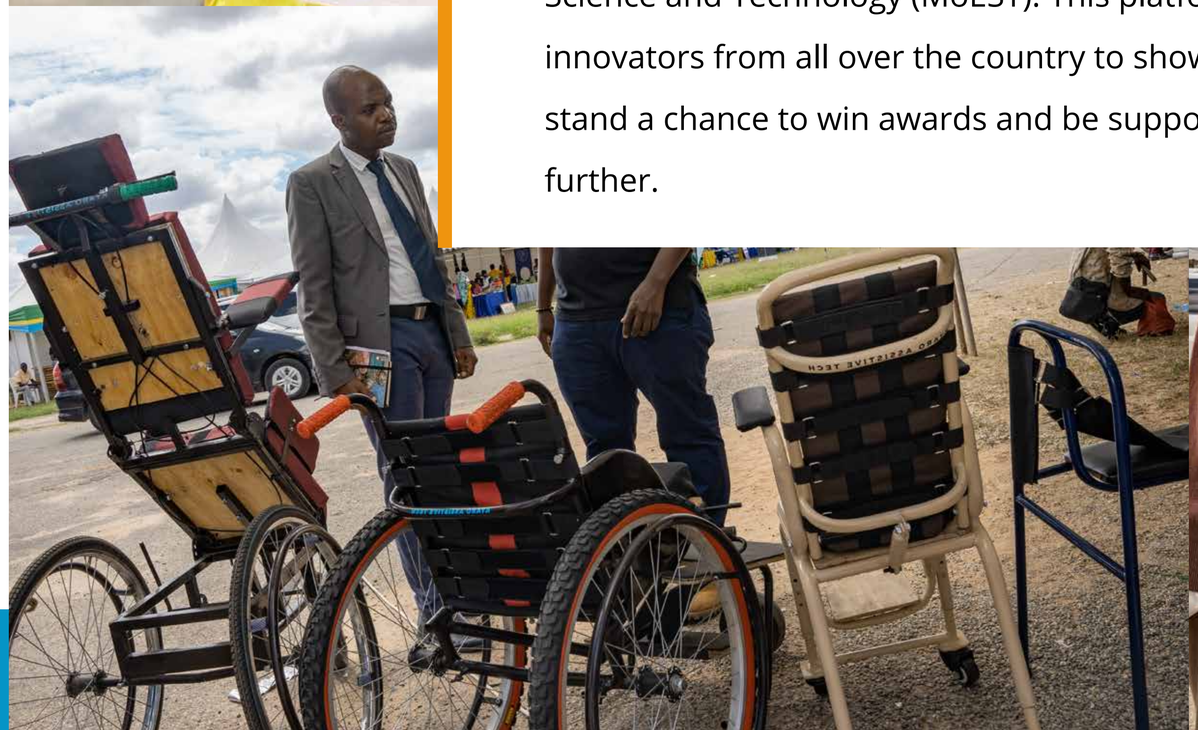


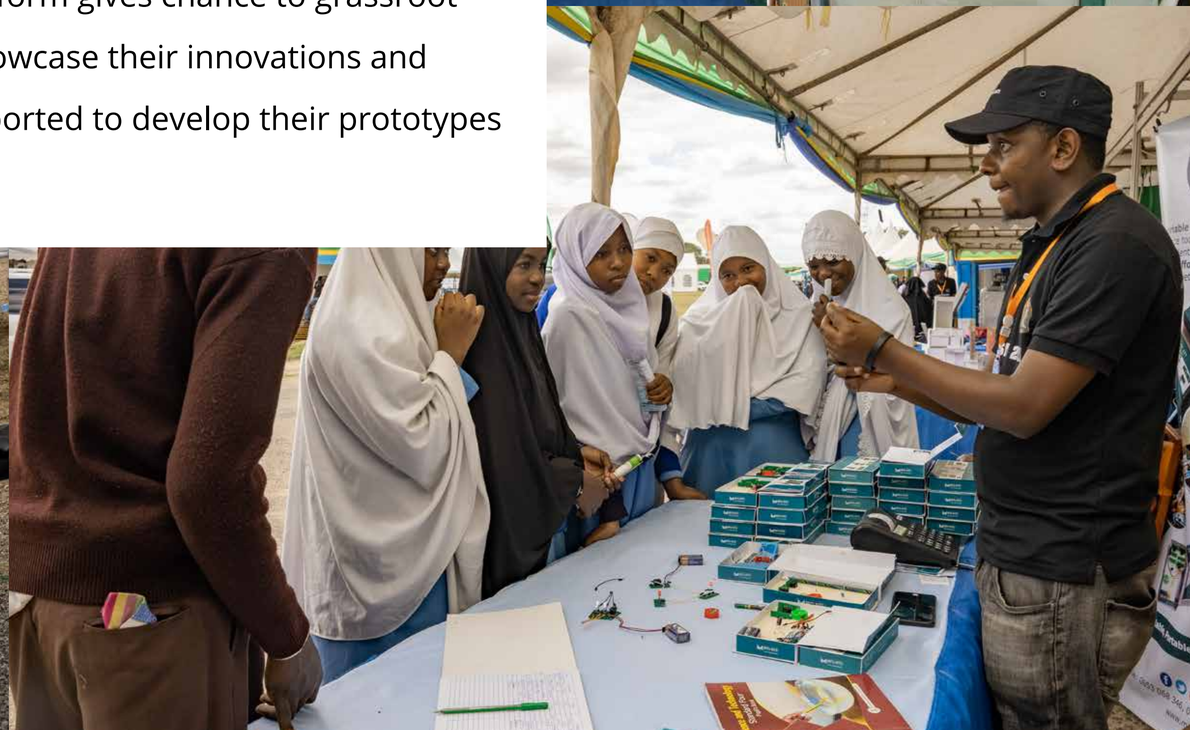




MAKISATU

MAKISATU is an initiative organized and led by the Ministry of Education, Science and Technology (MoEST). This platform gives chance to grassroot innovators from all over the country to showcase their innovations and stand a chance to win awards and be supported to develop their prototypes further.







IWTz2022 Themes

INNOVATION FOR SUSTAINABLE DEVELOPMENT

UBUNIFU KWA MAENDELEO ENDELEVU

Sub-themes

01	Green and blue innovations for a hunger-free future
02	Policy and institutional frameworks for a vibrant innovation ecosystem
03	Innovation financing for job creation
04	Inclusive digital connectivity - Leaving no one behind
05	Innovation for a future proof education system

Towards Innovation Week Tanzania 2022

In response to the call made last year by the Prime Minister, Hon. Kassim Majaliwa, during the closing ceremony of IWTz2021, IWTz2022 activities will be happening across the country. The aim for this year is for IWTz2022 activities and events, besides MAKISATU, to go to at least 15 (6 new locations), and this number will keep on increasing until the whole of Tanzania has been covered.

In places other than Dar es Salaam, the coordination will be led by local innovation ecosystem players such as innovation hubs, in partnership with Community Development Officers, academic institutions and other organizations willing to partner with them. The platform will of course be open for any stakeholder to organize and run an event during the dates that will be communicated by relevant coordinating bodies. The content will be designed and driven to align with the theme and relevance to the local context.

The proposed additional locations for 2022 include, but not limited to Morogoro, Kilimanjaro, Njombe, Kagera, Mtwara, Kigoma, Mara and Ruvuma. The selection was based on partners who have already expressed interest or where COSTECH has already supported the establishment of innovation spaces.

COVID-19 Precautions and IWTz2022 Format

Due to the current global COVID-19 pandemic and safety concerns, and riding on the successful delivery of IWTz2021, innovation week Tanzania 2022 will also adopt a hybrid format, allowing for both physical and virtual events. Participants to in-person events will be required to take all the pre-cautions necessary to protect themselves and protect others. IWTz2022 will adopt the national Standard Operating Procedures (SOPs) for organized events developed by the Ministry of Natural Resources and Tourism of the United Republic of Tanzania that were made public in June 2020.

Efforts will be made to livestream and widely broadcast some selected key events to extend virtual participation to a wider audience around the globe. Stakeholders will also be welcome to host virtual events if they choose, and in either English or Swahili.



IWTz2022 Timeline - Key Dates

The grand finale of IWTz2022 is scheduled to take place from the 15th to 20th of May 2022 in Dodoma. Regional events will run under the banner **“Towards Innovation Week Tanzania 2022”** any day from the 23rd of April 2022 to the week before the grand finale. Dar es Salaam regional event will be the week before the grand finale (from 9th of May) and run for up to 3 days.







IWTz2022 Partnerships

Regional Innovation Week Organizers

Innovation spaces and other innovation stakeholders across the country are welcome to express interest in coordinating IWTz2022 activities in their relevant locations. They will work with other ecosystem stakeholders to lead the planning and execution of Innovation Week Tanzania and make it more vibrant. The overall coordination of regional organizers will be assumed by a joint committee made of officials from UNDP/FUNGUO and COSTECH.

Exhibitors

There will be limited opportunities for exhibitions and innovative products/services showcase in all regions that will host IWTz2022 events. Selected exhibitors will be supported by the organizing committee in terms of exhibition space and promotion. The exhibition support modalities may vary from region to region. The public will be informed accordingly

Media

Promotion of innovation requires concerted efforts from every stakeholder, and the media plays a critical role in raising awareness, keeping relevant conversations alive, and ultimately reaching the relevant targeted audience. The appeal is therefore made to media houses to join the movement and keep the innovation fire burning in Tanzania. They can do so by offering to broadcast key events, running feature articles, hosting radio and TV shows related to innovation and hosting innovators to showcase their innovations prior and during IWTz2022. There will be a media engagement road show as soon as the IWTz2022 campaign is launched. This will involve a series of interviews and appearances on radio, TVs, online TV, podcasts, etc. There will be a high-level media launch and social media campaign highlighting IWTz2021 key events and discussions of this year's themes

Event partners

IWTz2022 will give a free platform to individuals and organizations from both public and private sectors to organize events in any of the regions that will host the week. Public and private institutions, NGOs, startups, development partners, are encouraged to hold events, launch their innovative products, services or programmes during IWTz2022 in their own time and space, to make the week more vibrant. The event partners will be supported by organizing committees in their relevant locations in designing and promoting their activities.



To keep the platform growing and freely accessible to innovation stakeholders, sponsorship is welcome from public and private sector organizations that have a long-term interest in supporting the innovation ecosystem in Tanzania

IWTz2022 Sponsorships

The Innovation Week has been a free platform for innovators and innovation stakeholders in Tanzania to meet, interact, learn, share, connect and showcase the innovative products, services and programmes that they are working on.

In the past the innovation week platform has benefited from material and financial sponsorship from UKAID, Vodacom Tanzania Plc, UNDP, UNCDF, UNICEF, UN Women, Clouds Media Group, Segal Family Foundation, The Embassy of the Netherlands, Exim Bank Tanzania, NMB Bank, CRDB Bank, TIGO, The European Union, the Swiss Embassy and the Tanzanian Government through COSTECH.

Stakeholders, public and private, are once again welcome to join COSTECH and UNDP to make IWTz2022 even more successful. Interested sponsors to contribute to a consolidated IWTz kitty that will be managed through a special Innovation Week Tz Bank Account at COSTECH. Others may choose to sponsor specific items and deal directly with service providers, or adopt a region to focus on. Various modalities will be discussed with the IWTz2022 organizing committee

Why Sponsor IWTz2022

Partners and sponsors of Innovation Week share a common vision of a Tanzania that embraces and actively promotes, supports and utilizes innovation. This vision is in line with the Tanzania's Government agenda, capitalizing on Science, Technology and Innovation

The platform offers great value for money for both public and private sector organizations. This support goes towards free access to the platform's content throughout the week to thousands of participants.

Besides getting a chance of being part of changemakers that are strengthening the Tanzania's innovation ecosystem, sponsoring the Innovation Week is also a great way to further enhance the organization's brand and visibility, and contributing to the wider policy conversation about innovation in the country.

More specific additional benefits that will accrue to sponsors will be negotiated with the organizing committee depending on the sponsorship package.

Sponsorship packages:

Tanzanite Sponsor: 1 slot

Main sponsor
Sponsorship amount: From TZS 100 Million

Gold Sponsor: 3 slots

Sponsorship amount: From TZS 75 Million

Silver Sponsor: 4 slots

Sponsorship amount: From TZS 50 Million

Bronze Sponsor: 6 slots

Sponsorship amount: From TZS 20 Million

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