IN THE LEAD UP TO THE 2024 NATIONAL WEEK FOR EDUCATION, SKILLS AND INNOVATION:

Innovation Week Tanzania 2024

THEME:
“INNOVATION FOR A COMPETITIVE ECONOMY”
“UBUNIFU KWA UCHUMI SHINDANI”

21ST - 24TH MAY
JNICC CENTRE
DAR ES SALAAM, TANZANIA

IWTZ2024 REGIONAL EVENTS: 1ST - 20TH MAY



Background

The development space is changing pretty fast, and innovation is becoming the central ingredient in any development intervention and business activities. We are witnessing the emergence of new business models that are fuelling business growth, creating more jobs and helping us respond to emerging challenges such as climate change. Business as usual no longer has a place in today's fast-paced and tech-driven development environment. Innovation Week Tanzania is a powerful platform which hosts a series of collaborative events and exhibitions aimed at providing space to innovators, entrepreneurs, policy makers, researchers, corporates, non-profits, and other players in the innovation ecosystem to showcase their innovations, learn from and inspire each other, collaborate across sectors, discuss policy-related challenges and opportunities, and transform Tanzania through the scaling of innovation.



Why Innovation Week Tanzania?

The platform serves as a showcase for tracking the implementation progress of diverse science, technology, and innovation policies, plans, and strategies. It also illustrates the tangible impact of technology by featuring innovative ideas and projects supported by Tanzanian innovators and entrepreneurs. Innovation Week Tanzania is also an opportunity to raise awareness on the use of science, technology and innovation, to recognize, award and promote local innovations and inventions for socio-economic development, as well as to promote the need for innovation-friendly and progressive policies through engagement and dialogues.



THEMATIC CONFERENCES



OFFICIAL EVENTS



EXHIBITIONS

About Innovation Week Tanzania

Innovation Week Tanzania emerged through collaborative efforts of key players within the innovation ecosystem, and continues to be guided by the Tanzania Commission for Science and Technology (COSTECH) and UNDP Tanzania through its FUNGUO Innovation Programme that is supported by the British Government and the European Union. Innovation Week Tanzania is overseen by the Ministry of Education, Science, and Technology (MoEST) through the Department of Science, Technology, and Innovation (DSTI), this platform has evolved from its inception in 2015 into a distinguished national event.

This year, the Innovation Week will be held in various locations across the country, independently organised by innovation ecosystem partners, leading towards the “Education, Skills and Innovation Climax” that will be held in Tanga region under the overall coordination of MoEST. This concept note is therefore meant to inform the innovation ecosystem stakeholders about the modality of Innovation Week Tanzania 2024 and welcome them to actively take part in and take full advantage of the limelight that it offers to showcase their work and contribute towards building a vibrant Tanzania innovation ecosystem.



Innovation Week

In the lead up to the National Week for Education, Skills and Innovation being organised by the Ministry of Education, Science and Technology, the Commission for Science and Technology (COSTECH) and UNDP Tanzania through its FUNGUO Innovation Programme that is supported by the British Government and the European Union are pleased to bring to you the 10th episode of Innovation Week Tanzania.

Regional events such as exhibitions, workshops, conferences, policy dialogues, product and projects launch, virtual events, radio and TV programmes about innovation, etc, will take place between May 1st to May 20th. In Dar es Salaam, IWTz2024 activities will take place from May 21st to May 24th at the Julius Nyerere International Convention Centre (JINCC). This year's Innovation Week will run under the theme ***"Innovation for a Competitive Economy"*** or ***"Ubunifu kwa Uchumi Shindani"*** in Kiswahili.

IWTz2024 Themes:

The theme for Innovation Week Tanzania 2024 is:

“Innovation For A Competitive Economy.”

“Ubunifu Kwa Uchumi Shindani.”





Key thematic areas will include:

1. Innovation for Digital Transformation.
2. Innovation for Green Economy.
3. Innovation for Human Capital Development.
4. Innovation for Financial Inclusion.
5. Innovation for Blue Economy & Tourism.

Partnerships

Public and private institutions, NGOs, startups, development partners, are encouraged to hold events, launch their innovative products, services or programmes during IWTz2024 in their own time and space within the specified window, to make the platform more vibrant.







Promotion of innovation requires concerted efforts from every stakeholder, and the media plays a critical role in raising awareness, keeping relevant conversations alive, and ultimately reaching the relevant targeted audience. The appeal is therefore made to media houses to join the movement and keep the innovation fire burning in Tanzania.

Innovation Week Sponsorship

In a bid to keep the Innovation Week platform growing and freely accessible to the innovation ecosystem stakeholders, sponsorship is welcome from public and private sector organisations that have a long-term interest in supporting the innovation ecosystem in Tanzania. In the past, besides the Government support, the Innovation Week platform has benefited from material and financial sponsorship from UKAID, Vodacom Tanzania Plc, UNDP, UNCDF, UNICEF, UN Women, Clouds Media Group, Segal Family Foundation, The Embassy of the Netherlands, Exim Bank Tanzania, NMB Bank Ltd, CRDB Bank Ltd, TIGO, the European Union, the Swiss Embassy, KOICA, Tanzania Ports Authority, UNESCO, LM International, TCRA, UCSAF, among others. Stakeholders, public and private, are once again welcome to join the Ministry, COSTECH and UNDP Tanzania through its FUNGUO Innovation Programme that is supported by the British Government and the European Union to make, IWTz2024 even more successful. Sponsorship packages are provided at the end of this document and interested sponsors will be guided by the organising committee.

ORGANIZING COMMITTEE

Currently, the organizing committee of Innovation Week Tanzania 2024 comprises of UNDP Tanzania, UNCDF, UNICEF, WFP, Tanzania Commission for Science and Technology (COSTECH), BUNI Hub, DTBI, CRDB Bank Foundation, Enabel Serengeti Bytes, and Stanbic Biashara Incubator.

The Tanzania Commission for Science and Technology (COSTECH) and UNDP Tanzania through its FUNGUO Innovation Programme that is supported by the British Government and the European Union, are leading the coordination of the IWTz2024 activities. They will be joined by volunteers who would like to support the planning and execution team to enhance the effectiveness of this important event.

ORGANIZING COMMITTEE





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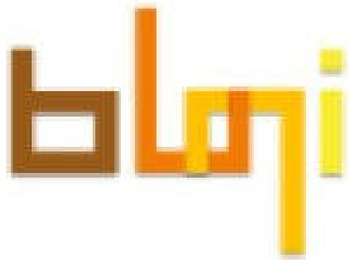












CONTACTS

For more information about sponsorship, partnership or interest to be part of the organizing committee, please contact the following:

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Innovation Week